

Note for Vander Putten, James

From: Mahan, Michael  
Date: Mon, Dec 11, 1995 9:18 AM  
Subject: FW: Marketing Information -- Submission to FDA Docket  
To: Vander Putten, James  
Cc: Goodheart, Jan; Murphy, Virginia

File  
FDA

2043019018

See point two below I need an answer by the end of the day. There should be tax records somewhere -- Ginny may know who to contact

---

From: Goodheart, Jan on Fri, Dec 8, 1995 5:04 PM  
Subject: Marketing Information -- Submission to FDA Docket  
To: LeVan, Suzanne; Mahan, Michael  
Cc: Firestone, Marc; Keane, Denise; Merlo, Ellen; Slavitt, Josh

Denise Keane suggested that I contact you for assistance with the following information which will be contained in the Tobacco Institute's submission to the FDA docket.

1. For S. LeVan

Does PM market any cigarettes in packages of fewer than 20 in the U.S. even on a limited basis?

FYI, Lorillard markets Newport 10s, B&W Special 10s  
(Reference -- TI draft comments VI-84, n. 35)

2. For M. Mehan

How many cigarettes did PM sell or distribute through the mail in 1994? Pls note that this information will be disclosed on an aggregate basis ONLY. (Reference -- TI draft comments VI-115, n. 82)

Denise Keane will review the data before it is submitted to C&B.

Thanks for your help.

2043019018A

2043019018-A